

She moves. She leads. She belongs.

Women and girls sport strategy

Easy read



How to use this easy read resource



The Tasmanian Government produced this resource.



This resource was made in a way that is easy to read.

Pictures and icons are used to explain some things.

Bold

Some words are written in **bold**.

This is to make them stand out more.



You can get someone to help you read this resource.

A friend, family member or support person may be able to help you.

Telling you about the strategy



This is a **summary** of the Tasmanian women and girls sport strategy.

The strategy is a way to improve women and girls' sports.

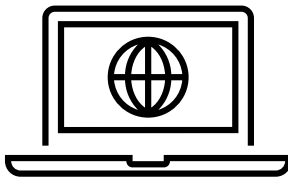
A **summary** is shorter and has only the main points.

This summary only has the most important ideas of the **strategy**.



The **strategy** tells us what people said when we asked them.

It tells us what people want for the future of women and girls sport in Tasmania.



The full **strategy** is on our website:

www.active.tas.gov.au/women_and_girls

It may be hard to understand. You do not have to read it all at once and you can ask for help.

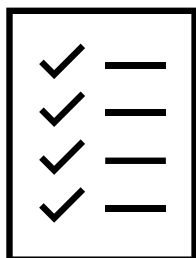
Acknowledgement of Country



We pay our respects to all **Tasmanian Aboriginal** people, the first people of this Land.

We recognise their continuing connection to Land, Sea, Waterways, Sky and Culture.

About this plan



This strategy is for 2026 to 2032.

It aims to make sport and active recreation **safer, fairer** and **more welcoming** for Tasmanian women and girls.

What we heard



Over 600 people were involved and told us what they think.

People told us they want:



More **visibility** for women and girls in sport.

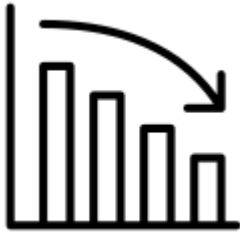


Fair and equal opportunities at all levels.



More social and non-competitive options.

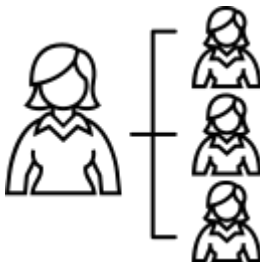
Why change is needed



From 2020-24 women's participation in sport dropped by **5% nationally**.



In Tasmania in 2024, **9% fewer girls aged 11–18** participated than boys.



Not enough women leaders. In 2023, **22% of National Sporting Organisation CEOs** were women.



Women's sport only got about **15% of media coverage** in 2023.



Safer, more inclusive and respectful clubs help women and girls join, stay and lead.

Our vision



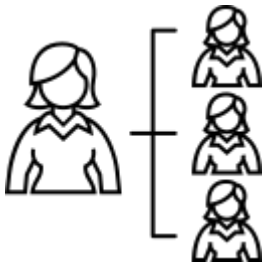
Women and girls in Tasmania have **equal access** and **opportunities** in sport in a **safe, inclusive** and **fun way**.

1. Participation



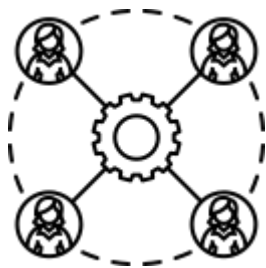
- **Increase** the number of women and girls who play sport and are physically active.
- **Support** projects that help more women and girls join in.
- Offer **flexible, social** and **affordable** options.

2. Leadership



- **Increase** the number of women in leadership roles.
- **Celebrate** diversity and build networks.
- Provide **training** and **leadership** pathways.
- Make **gender equity** part of how organisations are run.

3. Inclusive environments



- **Promote** gender equity and **challenge** stereotypes.
- **Celebrate** clubs and that are creating positive **cultural change**.
- Ensure new facilities and upgrades are **safe** and **accessible** for everyone.

Contact

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